

THE CONSUMPTION OF THE POPULAR CULTURE – *HOW CONSUMPTION AND OWNERSHIP OF PARAPHERNALIA INFLUENCE A SENSE OF IDENTITY*

HSC: Popular Culture

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Syllabus Content

The Consumption of the Popular Culture

- The consumers and the nature of its consumption
- The relationship of access and consumption to age, class, ethnicity, gender, sexuality, location
- How consumption and ownership of paraphernalia influence a sense of identity

Rationale

The following task involves the investigation of the consumption of a range of products and services as paraphernalia involved in the Popular Culture genre of Animated Children's films: Disney. Please note that in this resource Disney is used as an example of a focus area within Animated Children's Films. Students explore how an adherent of the culture can reinforce and construct a sense of identity through their patterns of consumption across the life stages. This popular culture has clear connections to the ritualisation of weddings, and students explore the extent to which the wedding industry has commodified Disney over time. The task equally examines how gender might be connected to access and consumption in heteronormative relationships.

Syllabus Outcomes

- H2 Explains the development of personal, social and cultural identity

Related concepts

Commercialisation; Consumption, Commodification



The Beast and Princesses. Image source: Wikimedia Commons

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TASK: *design your very own Disney wedding*

“Every once in a while, right in the middle of an ordinary life, love gives us a fairy tale.”

- 1a. Visit *Disney Wedding Destinations* at: <https://www.disneyweddings.com/weddings/locations/> and select the location you would like your wedding to take place.

- 1b. Click on your chosen location AND select the venue that you would like your wedding to take place at.

2. Select the following for your wedding:

- a. Wedding cake:

- b. Food:

- c. Entertainment:

- d. Floral arrangements:

3. Visit the *Disney Bridal Gown Collection* at: <https://www.serenitybrides.com/product-category/bridal-gowns/disney-fairy-tale-weddings-by-alfred-angelo/> and select your most desired gown.

4. Select your Disney inspired wedding invitations and table decorations at: <https://www.disneyweddings.com/my-wedding-space/dream-boards/inspiration-gallery/categories/invitations-favors/>

5. Select and plan your own Honeymoon destination at: <https://www.disneyweddings.com/honeymoons/>

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Read

19 Disney wedding ideas that aren't cheesy at: <https://www.theknot.com/content/disney-wedding-ideas-that-arent-cheesy> AND record examples...

Access

Couple amaze guests with magical Beauty and the Beast wedding dance at: <https://www.dailyrecord.co.uk/news/local-news/watch-couple-amaze-guests-magical-10959177> AND record your observations.

Reflect

What does a Disney themed-wedding indicate about a person's sense of identity throughout their life course?
