

RESOURCE IN FOCUS: HIP HOP AS POPULAR CULTURE SPOTLIGHT – HOSTED BY MORGANICS

Featured within the Membership resource section of the Society and Culture website is a new and innovative audio-visual resource hosted by award-winning hip-hop artist Morganics. To enhance the study of Hip Hop as a Popular Culture, Morganics has collaborated in conversation with the artists who are immersed in Hip Hop culture to provide insights into key syllabus questions and offer ‘insider’ perspectives and understanding from their lived experience of working in this genre. In commissioning this project, the Society and Culture Association aims to support authentic teaching and learning in this topic. This project and resources would not have been possible without the efforts of Committee Member Marshall Leaver who inspired the development of the audio-visual resources and constructed the relevant teaching and learning materials to accompany each video.

To access the interview please visit: <https://sca.nsw.edu.au/ /Membership/HSC/Popular Culture/Video interviews to support Popular Culture Depth Study – Hip Hop>

The Morganics Story

Morganics is an award-winning Hip Hop artist, director, poet and community worker based in Cairns. He made Australia’s first Hip Hop feature film “Survival Tactics” and his book “Hip Hop Is My Passport” is to be released in 2021.

Useful Web links

<https://www.morganics.info/>

<https://www.youtube.com/user/morganiconline>

<https://ditto.fm/old-beats-new-rhymes>



Session 1: LC Beats

Based in Sydney, LC Beats is a beatboxer, yidaki player, graffiti artist and digital animator. This conversation explores the role of Hip Hop mythology in the creation and perpetuation of the genre, including:

- local lineages of Hip Hop culture, featuring making a video clip for Def Wish Cast and how the
- continuities and changes in Hip Hop drawing on influences his Yidaki playing and Djalu’s lineage
- exploring LC Beats online animated advertisement for Adidas and how this reflects perpetuation of the mythology behind Adidas in Hip Hop culture.

RESOURCE IN FOCUS: HIP HOP AS POPULAR CULTURE SPOTLIGHT – HOSTED BY MORGANICS

To access the interview please visit: <https://sca.nsw.edu.au/ /Membership/HSC/Popular Culture/Video interviews to support Popular Culture Depth Study – Hip Hop>
(Duration: 20 minutes)

Useful Web links:

<http://www.artpie.co.uk/2013/02/day-tripper-a-stop-motion-by-lc-beats/>

<https://vimeo.com/158407215>

<https://www.youtube.com/watch?v=KWzW7v8PoyY>

<https://www.lukecavalan.com/unboxing-mvp>

ACTIVITIES:

1. Research and explain how Def Wish Cast hold the mythology for Sydney Old School Hip Hop.
2. In what ways has LC Beats used the yidaki (didgeridoo) to perpetuate Hip Hop?
3. Research and explain the connection between Adidas and Hip Hop and how this story has been perpetuated through time in this genre.
4. Research why Hip Hop is so popular in France?



Session 2: BGirl Melo

Based in Footscray, Melbourne, Melo is a BGirl, DJ and runs her own café: Migrant Coffee www.migrantcoffee.com This conversation explores how Hip Hop as a popular culture constructs and deconstructs gender and the reality of being a woman in a male dominated culture, including:

- exploring the gendered tensions in the Hip Hop scene for a Bgirl in a very male dominated field
- illustrating how the genre has changed and which female and male Bgirls/ Bboys have inspired in her work and creativity and the extent to which there has been change to levels of access to work and the industry
- exploration of the tensions in the construction and deconstruction of gender

To access the interview please visit: <https://sca.nsw.edu.au/ /Membership/HSC/Popular Culture/Video interviews to support Popular Culture Depth Study – Hip Hop>
(Duration: 16 minutes)

Useful Web links

<https://vimeo.com/317703056>

<https://www.abc.net.au/news/2009-09-25/shadow-wars-5---by-conan-whitehouse/1442872?nw=0>

<https://www.abc.net.au/news/2019-09-15/the-australian-women-taking-on-the-world-of-breakdancing/11507938>

RESOURCE IN FOCUS: HIP HOP AS POPULAR CULTURE SPOTLIGHT – HOSTED BY MORGANICS

ACTIVITIES:

1. Why did Melo become a BGirl?
2. Identify a range of styles of Breaking and explain how they differ from each other.
3. Explain how Melo has dealt with gender expectations in the Breaking community.



Session 3: Jonzi D

Jonzi is a London based MC, dancer, spoken word artist and director. He is the curator of “Breakin’ Conventions” which has been held at Sadler’s Wells in London since 2004.

Morganics asks Jonzi D “Who owns Hip Hop?” This conversation explores the tensions between consumers and producers in Hip Hop as a popular culture, including:

- exploring examples of tensions and cooperation that exist in the interplay between artists, the production companies and the consumers of Hip Hop
- illustrating the personal, regional, national and global levels of issues that arise in the interface of Hip Hop culture and established cultural institutions
- considering the big question: ‘who owns Hip Hop?’

To access the interview please visit:

<https://sca.nsw.edu.au/ /Membership/HSC/Popular Culture/Video interviews to support Popular Culture Depth Study – Hip Hop>
(Duration: 17 minutes)

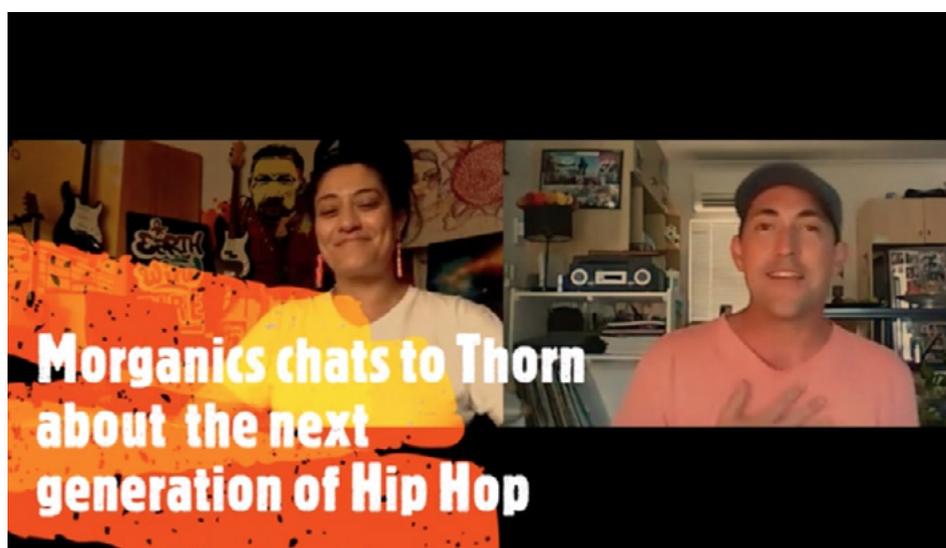
Useful Web links

<https://www.breakinconvention.com/jonzi-d>
<https://www.theguardian.com/stage/jonzi-d>
<https://www.anothermag.com/design-living/12751/our-bodies-back-jonzi-d-jessica-care-moore-sadlers-wells-dance-film>

ACTIVITIES:

1. Describe Jonzi D’s experience of the Hip Hop aesthetic not being respected.
2. Explain Jonzi D’s perspective on battling.
3. Research both Red Bull Battle Pro and Breakin’ Conventions. How do the artistic and the product context compare in these expressions of Hip Hop?

RESOURCE IN FOCUS: HIP HOP AS POPULAR CULTURE SPOTLIGHT – HOSTED BY MORGANICS



Session 4: MC Thorn

Sydney based MC, graffiti artist and community arts worker, she runs workshops at Redfern Community Centre. This conversation on the different perceptions, control and social change and the near future the next generation of Hip Hop, including:

- exploring how impact of differing perceptions of Hip Hop and how it can be accepted and rejected in community contexts
- exploring interactions between different generations in Hip Hop and the process of engaging Hip Hop tutors and community workshops
- illustrating how changing perceptions and use of Hip Hop culture might develop the next generation in the near future (5–10 years).

To access the interview please visit:

<https://sca.nsw.edu.au/ /Membership/HSC/Popular Culture/Video interviews to support Popular Culture Depth Study – Hip Hop>
(Duration: 24 minutes)

Useful Web links

<https://www.facebook.com/LastMinuteProductionsAU>
https://www.youtube.com/watch?v=kAAAxRvf4U&ab_channel=DjGhettoToTheReal
https://www.dropbox.com/s/t1e2kl4zv4ekv02/lshk_LivicationWall_Sydney_Web.mp4?dl=0

ACTIVITIES:

1. Explain the early days of Hip Hop in Australia through the experiences of MC Thorn.
2. Research Sound Unlimited Posse. Provide a discography and a commentary on their music in the context of 1990s
3. Summarise and evaluate the perspectives MC Thorn brings to the differences between 1990s and contemporary Hip Hop.
4. Research Barkaa. Provide a discography and a commentary on her music in a contemporary context.